



Embassy of Israel

Friday, January 16, 2004  
22 Tevet, 5764

Dear friends,

I wish to enlist my support to the Shake Hands with Israeli Industry project. This new initiative will assist Israeli exporters to regain their full aptitude in the face of considerable challenges in providing peace security and economic prosperity to its citizens.

Israel has a vibrant knowledge-based, outward-looking economy, leading the world in the number of engineers, start-up companies and venture capital funds per-capita.

Technology and business leaders such as Bill Gates describe Israel as a technology hub that possesses enormous potential and capacity. Therefore, it came as no surprise that Canada established its first bilateral Free Trade Area outside North America, with Israel. As we celebrate seven years to the implementation of the Canada- Israel trade pact, this month, we know that we can see many more successful bilateral business partnerships.

Together with our friends and allies we can enable the Israeli economy to utilize its full capacity. Your partnership in various industrial sectors and with Israeli companies will render this project a success.

Sincerely,

Haim Divon

A handwritten signature in black ink, appearing to read 'Haim Divon'.

Ambassador